



# Sponsorship Opportunities



Dreams Come True  
5K and Fun Run

September 24, 2022  
at UNF Campus  
Jacksonville, FL



*Your support of this Signature event as the exclusive Presenting Sponsor is an incredible opportunity to connect with the Jacksonville Community, to build brand awareness and show your company's support of Dreams Come True, your local dream granting organization.*

## PRESENTING SPONSOR

**\$25,000**

**(only 1 available)**

- Logo recognition on event collateral, promotions and communications, website and event signage
- Name recognition in media promotions
- Company branded booth at premier location at the event
- Opportunity to provide branded item for runner bags
- Registration for a team of up to 25 participants
- Two company banners displayed at event venue
- Company will be recognized on stage and provided an opportunity to thank DCT 5K participants

### **Exclusive to Presenting Sponsor:**

- Company logo will be included on 5K medals' lanyards given to all participants
- Company logo will be displayed in premier location on front & back of all participant t-shirts

*Upon request: a corporate tent with table and chairs will be provided in a premier location to promote company and distribute promotional items (any collateral pieces need prior DCT approval)*

## FIELD OF DREAMS SPONSOR **\$15,000**

**(only 1 available)**

- Logo recognition on event collateral, promotions and communications, website and event signage
- Name recognition in media promotions
- Company logo will be displayed in an elite location on back of all participant t-shirts
- Company branded booth at premier location at the event
- Opportunity to provide branded item for runner bags
- Registration for a team of up to 20 participants
- Two company banners displayed at event venue
- Company will be recognized on stage and provided an opportunity to thank DCT 5K participants

### **Exclusive to**

### **Field of Dreams Sponsor:**

- Company Logo displayed in the Field of Dreams and on Dream Boards

*Upon request: a corporate tent with table and chairs will be provided in a premier location to promote company and distribute promotional items (any collateral pieces need prior DCT approval)*

## DREAM RACER SPONSOR

**\$10,000**

**(only 1 available)**

- Logo recognition on event collateral, promotions and communications, website and event signage
- Name recognition in media promotions
- Company logo will be displayed in an elite location on back of all participant t-shirts
- Company branded booth at elite location at the event
- Opportunity to provide branded item for runner bags
- Registration for a team of up to 15 participants
- One company banner displayed at event venue
- Company will be recognized on stage during event

### **Exclusive to**

### **Dream Racer Sponsor:**

- Opportunity to introduce the Dream Ambassadors on stage during the event
- Company has the opportunity to provide materials and volunteers at Dreamer Tent
- Company Logo on "I'm a Dreamer" t-shirts and drawstring bags

*Upon request: a corporate tent with table and chairs will be provided in a premier location to promote company and distribute promotional items (any collateral pieces need prior DCT approval)*

## RACE BAG SPONSOR(S)

**\$10,000**

- Logo recognition on event collateral, promotions and communications, website and event signage
- Name recognition in media promotions
- Company logo will be displayed in an elite location on back of all participant t-shirts
- Company branded booth at the event
- Opportunity to provide branded item for runner bags
- Registration for a team of up to 10 participants
- Company will be recognized on stage during event

### **Exclusive to Race Bag Sponsor:**

- Company logo displayed on DCT 5K reusable bags to be distributed to all participants

*Upon request: a corporate tent with table and chairs will be provided in a premier location to promote company and distribute promotional items (any collateral pieces need prior DCT approval)*

## RACE TENT SPONSOR

**\$5,000**

- Name recognition in media promotions
- Company logo will be displayed in a third tier location on back of all participant t-shirts
- Company branded booth at the event
- Opportunity to provide branded item for runner bags
- Registration for a team of up to 5 participants
- Company will be recognized on stage during event
- One exhibit booth space at the DCT 5K will be provided to promote company and distribute promotional items

### **Exclusive to Race Tent Sponsor:**

- Company logo is featured in one of the designated DCT 5K Tent areas
- Company has the opportunity to provide materials and volunteers to DCT 5K Tent areas

**Choose 1:** *Snack Tent, Hydration Tent, Medical Tent*

## RACE BIB SPONSOR

**\$2,500**

- Company logo will be displayed in a third tier location on back of all participant t-shirts
- Company branded booth at the event
- Opportunity to provide branded item for runner bags
- Registration for a team of up to 5 participants
- One exhibit booth space at the DCT 5K will be provided to promote company and distribute promotional items

### **Exclusive to 5K Bib Sponsor:**

- Company logo displayed in premier location on DCT 5K bib

## DREAM ROUTE SPONSOR

**\$1,000**

This sponsorship level allows a business to sponsor one of 8 designated cheering spots on the 5K/1 Mile route. Each sponsor is responsible for picking ONE of the predetermined themes below, setting up decorations and manning it with volunteers to cheer. No more than 10 volunteers per cheer area is allowed.

**Choose 1 Theme: Cruises, Disney, Hawaii, New York, Pirates, Snow, Sports, Star Wars**

- Company name and/or logo will be displayed on DCT 5K website as a Dream Route Sponsor.
- Company name and/or logo used in social media promotions and email blasts to highlight the dream route.
- Dreams Come True will provide a sign with company name or logo for displaying at the designated cheer spot.

## DREAM BOARD SPONSOR

**\$500**

This sponsorship level allows a business to sponsor one or more of our dreamer boards that will be displayed on A-frames in the Field of Dreams. Each dreamer board will include a dream child's picture, name, diagnosis, and journey or quote. Sponsor names and/or logos will be displayed on the board and each A-frame will display two separate dream boards.

- Company name and/or logo will be displayed on each dreamer board A-frame that is sponsored.
- Company name and/or logo will be displayed DCT 5K website





# Sponsorship Commitment Form

YES! I WANT TO SPONSOR THE  
2022 DREAMS COME TRUE  
5K AND 1 MILE FUN RUN.

## Choose Your Level of Support

- Presenting \$25,000
- Field of Dreams \$15,000
- Dream Racer \$10,000
- Swag Bag \$10,000
- Race Tent \$5,000  
*Select One*
- Snack Tent
- Medical Tent
- Water Tent
- Race Bibs \$2,500
- Dream Route \$1,000  
*Select One*
- Cruises
- Disney
- Hawaii
- New York
- Pirates
- Snow
- Sports
- Star Wars
- Dream Boards \$500

## Registration Information

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

## Payment Options

- INVOICE** my company
- CHECK** (made payable to Dreams Come True)

**To pay by check, please make payable to Dreams Come True and send with completed form to**  
*Dreams Come True - 5K*  
 6803 Southpoint Parkway  
 Jacksonville, FL 32216

**CHARGE \$** \_\_\_\_\_ (amount to be charged)

- Visa
- Amex
- Visa Discover

NAME (as it appears on card) \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CREDIT CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

**Company Logo**

- Please use the same logo as last year
- I will send a high quality version of our logo to: [Leslie@DreamsComeTrue.org](mailto:Leslie@DreamsComeTrue.org)



DCT USE ONLY  
 \_\_ PMT \_\_ GG \_\_ RE \_\_ TY \_\_ L